

Alcohol and Communities Survey



The Ripple Effect Cardonald

How Does Alcohol Affect Communities in the City of Glasgow?

Cardonald

Prefix

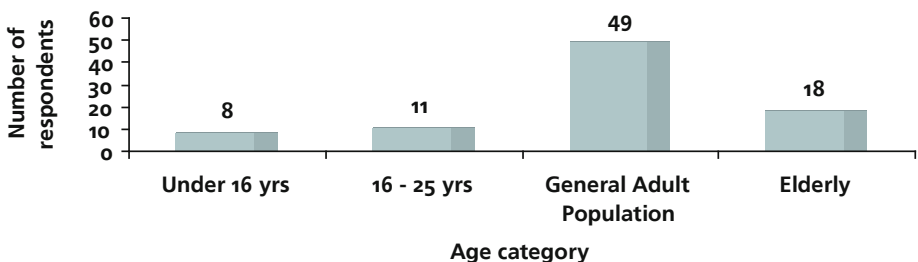
Through direct community consultation, the research examined whether people in Glasgow City felt alcohol affected their community, and if so, to identify and examine these effects. Like the ripple effect created by a pebble in a pond the 'ripple effect' of alcohol was found to go far beyond the individual and their immediate family and affect many aspects of community life.

Various research techniques were used by the Community Researchers to collect data from 4697 people across the city. The following information relates specifically to the responses recorded from community participants in Cardonald.

Who did we speak to in Cardonald?

We spoke to 86 residents in the Cardonald area. The dispersion of age categories is shown in the graph below.

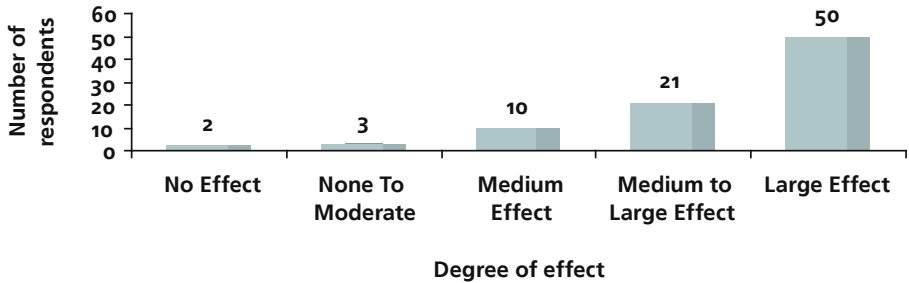
Graph 1 - Age dispersion: Cardonald



Did Cardonald residents feel alcohol affected their area?

- Most people felt the effect was high
- Only 2 people felt alcohol had no effects in Cardonald and very few (3) felt effects were none to moderate

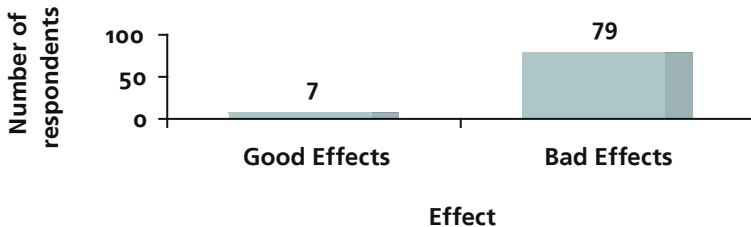
Graph 2 - Degree of effect noted by Cardonald residents



What was the nature of the effect?

- Far more people noted bad effects than good effects

Graph 3 - Number of people noting good/bad effects: Cardonald



Key good effects noted

- Can help to bring people together
- Helps to de-stress/relax

Key bad effects noted

All people asked noted at least one of the following bad effects. Most people noted several.

- Causes increase in:
 - ▶ Violence and antisocial behaviour (general disorder), vandalism
 - ▶ Noise (particularly young people in early hours)
 - ▶ Litter (particularly bottles - dangerous for younger children and pets)
 - ▶ Territorialism – frequency of occurrence and outcomes for those involved e.g. more severe injuries
- Intimidating at particular times to go out – from Thursday evening through to Sunday and most nights
- Sustains poverty cycle for individuals and families
- Negative effects on communities health in general
- Young people abusing general public and the elderly when they refuse to buy them drink
- Children’s play parks broken or unusable due to people using them to sit and consume alcohol.

How can we improve things?

- 6 people said they did not know of any way to do this
- 5 people felt you simply could not improve things with all of these explaining, “it is a culture...you can’t do anything”
- The remaining people asked gave a variety of solutions listed under key ideas for improving things:

Key ideas for improving things

- Grant less licences and enforce licensing regulations more rigorously
- Increase police on the beat and community policing

- Increase prices and/or limit amounts of alcohol sold to one person
- Bring back some form of national service and/or increase prospects of young people through enforced training, job and education schemes for under 21s
- Education/awareness
- Things to do for young people
- Increase age limit and/or enforce current legislation better
- Increase penalties for those buying/selling to young people and punish young people caught intimidating people to buy for them
- More parental education and ways of enforcing parentakontrol
- Give more alcohol free choices of entertainment in general and especially for young people
- Increase awareness advertising in all forms and reduce alcohol advertising for sales (similar to approach taken with cigarettes)

Were there any areas people felt were more affected?

- 12 people felt the effects were all over Cardonald
- 14 people felt park areas and secluded areas were moreaffected
- 29 people felt it was mainly around areas that sell alcohol

Specific areas noted

- Paisley Road West – particularly where it meets Berryknowes Road
- Lammermoor Avenue at Paisley Road West end

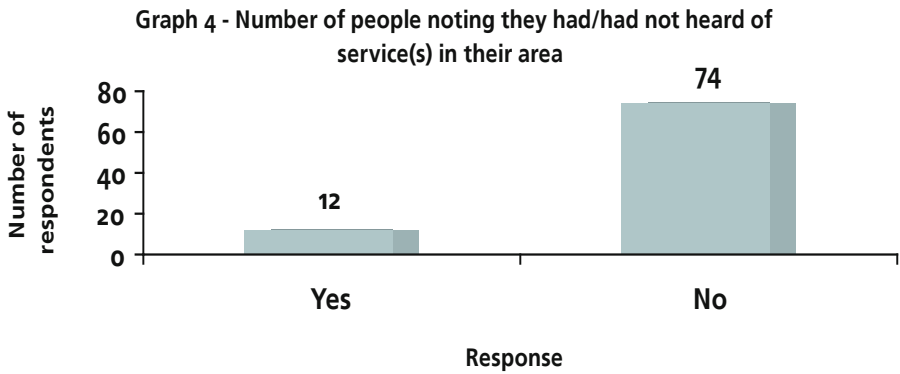
- Outside off licence at Tweedsmuir Road/Dryburn Avenue (especially bad for intimidation to buy alcohol for others)
- Burnfoot Drive
- Crookston Road at Lochmaben Road
- Dundee Drive (around middle of drive)
- Youths in bus shelters close to off licences (asking others to purchase)
- Middleton Street
- Moss Heights Avenue

Groups of people more affected

- Most people felt three key groups were more affected:
 - ▶ Young People – particularly drinking alcohol through boredom
 - ▶ Elderly – intimidation and fear of going out at certain times
 - ▶ Younger children – unable to play outside safely/in parks etc
- 14 people felt it affected all age groups in different ways

Do you know of alcohol services in your area?

- Most people who stated a service stated AA but very few could say where meetings were held
- No other services were noted



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**Electronic versions of The Ripple Effect
documents are available on
www.glasgowgrand.org**



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the Greater Glasgow and Clyde Alcohol Action Team**