

Alcohol and Communities Survey



The Ripple Effect Drumchapel

How Does Alcohol Affect Communities in the City of Glasgow?

Drumchapel

Prefix

Through direct community consultation, the research examined whether people in Glasgow City felt alcohol affected their community, and if so, to identify and examine these effects. Like the ripple effect created by a pebble in a pond the 'ripple effect' of alcohol was found to go far beyond the individual and their immediate family and affect many aspects of community life.

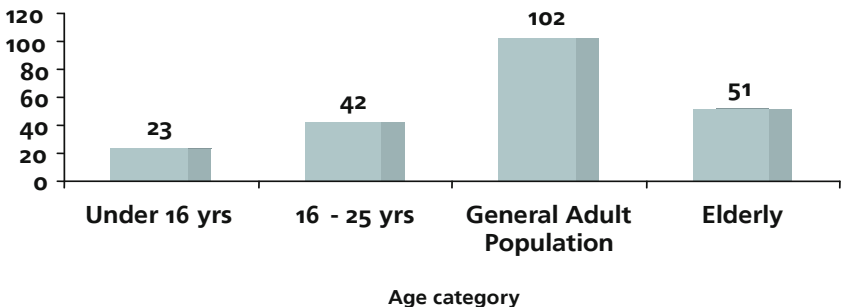
Various research techniques were used by the Community Researchers to collect data from 4697 people across the city. The following information relates specifically to the responses recorded from community participants in Drumchapel.

Who did we speak to in Drumchapel?

We spoke to 218 residents in the Drumchapel area. The dispersion of age categories is shown in the graph below.

Graph 1 - Age dispersion: Drumchapel

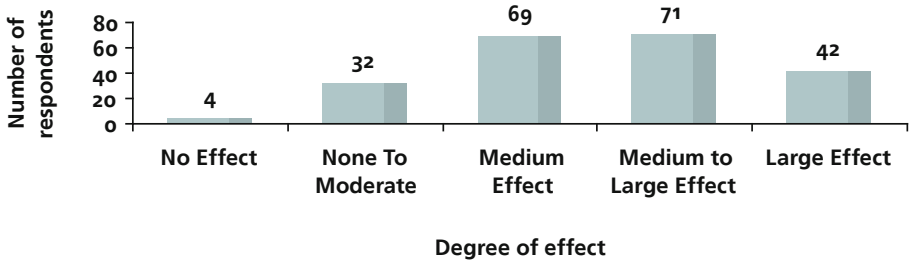
Number of respondents



Did Drumchapel residents feel alcohol affected their area?

Although most people felt the effect of alcohol was medium, most also explained that they felt drugs were a larger problem in the area especially for those around 30 years and under.

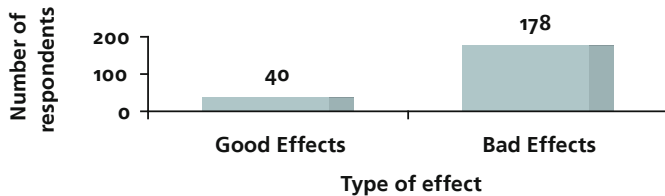
Graph 2 - Degree of effect noted by Drumchapel residents



What was the nature of the effect?

- Far more people noted bad effects than good effects

Graph 3 - Number of people noting good/bad effects: Drumchapel



Key good effects noted

- Social aspect (fun with friends, help to relax)
- Brings people together
- Breaks down inhibitions
- Can help with lack of confidence

Key bad effects noted

Almost all people asked (94%) noted at least one of the following bad effects, with most people noting several.

- Causes increase in:
 - ▶ Antisocial behaviour (general disorder), vandalism
 - ▶ Noise (particularly young people in early hours)
 - ▶ Litter (particularly bottles - dangerous for younger children and pets)
- Intimidating at particular times to go out – from Thursday evening through to Sunday and most nights
- Sustains poverty cycle for individuals and families
- Negative health effect particularly for late teens binge drinking, with a knock on effect to general public using out of hours services (e.g. Accident and Emergency)

How can we improve things?

- 22 people said they did not know of any way to do this
- 6 people did not place any response in this section
- 11 people felt you simply could not improve things with 7 of these explaining, “it is a culture...you can’t do anything”
- The remaining 179 people asked gave a variety of solutions listed under key ideas for improving things:

Key ideas for improving things

- Grant less licences and enforce licensing regulations more rigorously
- Do not sell from off licences on Sundays and close them earlier
- Increase police on beat and community policing

- Increase prices and/or limit amounts of alcohol sold to one person
- Bring back some form of national service and/or increase prospects of young people, through enforced training, job and education schemes for under 21s
- More education/awareness
- Things to do for young people
- Increase age limit and/or enforce current legislation better
- Increase penalties for those buying/selling to young people and punish young people caught intimidating people to buy for them
- More parental education and ways of enforcing parentakontrol
- Give more alcohol free choices of entertainment especially for young people
- Increase awareness advertising in all forms and reduce alcohol advertising for sales (similar to approach taken with cigarettes)

Were there any areas people felt were more affected?

- 55 people felt the effects were all over Drumchapel
- 62 people felt park areas were more affected
- 74 people felt it was mainly around areas that sell alcohol
- 9 people said they did not know
- 116 people also noted specific streets/areas

Specific areas noted

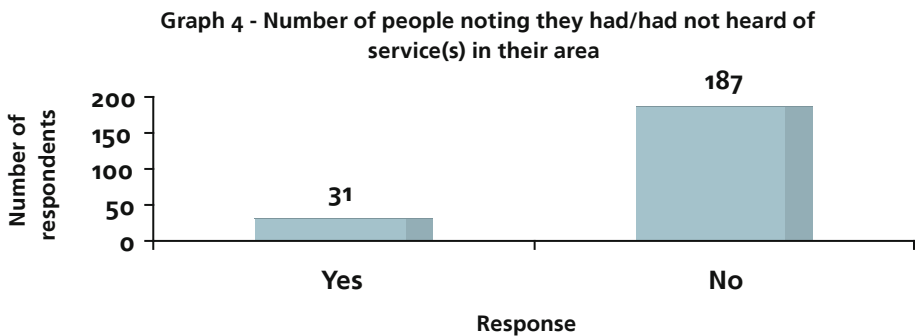
- Kendoon Avenue
- Halgreen Avenue
- Kinfauns Shops
- Front of main shopping centre (mainly middle aged and older drinkers)
- Ledmore Drive
- Ground between Ledmore Drive and Kinfauns Drive
- Linkwood Drive
- Ground between Hecla Avenue and Howgate Avenue
- Ground beside Drumry Road
- Golf Drive
- Crawford Drive
- Manor Road at Great Western Road end
- Southdeen Road and Avenue
- Linkwood Drive at Merryton Avenue and Merryton Avenue itself
- Summerhill Road down to Kinfauns Drive
- Drumchapel Road
- Cloan Avenue
- Essenside Avenue
- Jedworth Avenue

Groups of people more affected

- Most people felt three key groups were more affected:
 - ▶ Young People – particularly drinking alcohol through boredom
 - ▶ Elderly – intimidation and fear of going out at certain times
 - ▶ Younger children – unable to play outside safely/in parks etc
- 61 People felt it affected all age groups in different ways

Do you know of any alcohol services in your area?

- Most people who stated a service stated AA but very few could say where meetings were held
- The only other service noted was the Kinfauns Centre, noted by 2 people



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**Electronic versions of The Ripple Effect
documents are available on
www.glasgowgrand.org**



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the Greater Glasgow and Clyde Alcohol Action Team**